

How HKBN is benefiting from our HKBU DNA (香港寬頻如何受惠於浸大 DNA? 3 位校友暢談寶貴經驗)

Do you know...

The **CEO**, and the Senior Executives of Talent Management in **Hong Kong Broadband Network (HKBN)** are graduates of **HKBU**?

The importance of **Talents Engagement** to business success?

"Talents Engagement Matters to Business Success" by **Mr. William Yeung (楊主光先生)**
Chief Executive Officer & Co-Owner
HKBU Alumni

Hong Kong Broadband Network (HKBN) has successfully developed its **2,500-strong Talent force** into a competitive advantage through its innovative talent management practices.

We have invited their **CEO, Mr. William Yeung** and other senior executives to share how their business succeeded through customized and creative **Talents Engagement & Human Resources Management Practices**. Coincidentally, they all being **Alumni of HKBU**, will also share their journey from being HKBU Alumni to HKBN Co-Owners.



HKBN'S TALENT FORCE



"Out of the Box Talent Engagement" by



Ms. Ivy Lau (劉美燕女士)
Director, Talent Engagement & Co-Owner
HKBU Alumni (HRM)

SEMINAR DETAILS:

DATE: 23RD JAN 2014 (THURS)
TIME: 19:00 – 20:15
VENUE: **WLB103**, Dr. Hari Harilela Lecture Theatre, The Wing Lung Bank Building for Business Studies, Hong Kong Baptist University (Shaw Campus), 34 Renfrew Road, Kowloon Tong
Convenor: Dr Lucia FUNG, Lecturer, Department of Management
Language: Cantonese

For Online Registration, please **"CLICK"** here on or before **15 January 2014**.

Successful registration will be confirmed by e-mail.

Enquiries: 3411 5296 (Miss Kong) / 3411 5219 (Miss Ip) Email: ied@hkbu.edu.hk

"From HKBU Alumnus to HKBN Co-Owner" by



Mr. C. Y. Chan (陳振宇先生)
Associate Director, Talent Management & Co-Owner
HKBU Alumni (HRM)

Mr. William Yeung

**Bachelor of Arts in History
(Class of 1992)
Chief Executive Officer
& Co-Owner**



William lives and breathes the telecommunications industry. He started out as a police inspector but soon realized his passion was in Customer Engagement and Operational Efficiency. His telecommunications career began with Tricom in Hong Kong. When SmarTone acquired Tricom's mobile unit in 1996, William was one of the acquisition conditions that came with the deal. When CVC acquired Hong Kong Broadband Network in May 2012, again, William was a critical prerequisite condition for the completion of the deal. Today, William leads 2,500 Talents in HKBN to deliver world-class products and services to make our Hong Kong a better place to live.

William holds a Bachelor of Arts Degree from Hong Kong Baptist University, a Master of Business Administration Degree from University of Strathclyde, U.K., and a Master of Science Degree from The University of Hong Kong. William is also a graduate of the Senior Executive Program of the Columbia University Graduate School of Business. Some day when William is not leading HKBN, he can be found living in a foreign country reading history.

William is 1 of 79 proud Co-owners of HKBN and an HKBU Alumnus.

Ivy is the Director of Talent Engagement of Hong Kong Broadband Network Limited. She is responsible for the development and implementation of Talent Management strategies, with key focus in Talent Acquisition, Talent Engagement, Learning & Development, Administration, and Corporate Social Responsibilities.

Prior to joining the Group in January 2011, Ivy has worked in a number of industries including insurance, beauty and retail, technology and public relations consultancy. Ivy has worked for renowned multinational corporations under AIG and AT&T, and worldwide skin-care brands including The Body Shop, Glycol and Erno Laszlo. Ivy graduated with her major discipline in Human Resources Management in Hong Kong Baptist University, but before she ventured into this profession, she insisted she needed some non-HR exposure to see the true corporate world from another perspective, thus starting her career with other business functions spanning marketing, public relations and sales operations. Ivy has spoken at various HR conferences, sales and CS events in Hong Kong and other Asian countries.

Ivy graduated from HKBU with Bachelor degree in Human Resources Management. Currently, Ivy serves in both the Training & Development Award and the Personnel Management Committee of Hong Kong Management Association. She is also a Board Director of the Fair Trade Hong Kong Foundation.

Ivy is 1 of 79 proud Co-owners of HKBN and an HKBU Alumnus.

Ms. Ivy Lau

**BBA in HRM
(Class of 1993)
Director, Talent Engagement
& Co-Owner**



CY drives the organization's talent engagement and performance improvement strategy and initiatives. He is frequently invited to speak in local and overseas conferences on Talent Management and has led his team in winning various industry awards in training, sales and servicing areas. Prior to joining HKBN, CY was a consultant of Wilson Learning China, a human performance improvement company covering Southern China Region. He has also been a business development consultant, HR practitioner and trainer in Dun & Bradstreet, Hutchison Global Communications and Hong Kong Productivity Council. CY enjoys sharing his experience with others and in a humbly arrogant way, works to be the catalyst to other's career and life development.

CY holds a Master of Science in Strategic Human Resources Management from Hong Kong Baptist University and is currently helping the University as mentor to nurture future HR leaders.

CY is 1 of 79 proud Co-owners of HKBN and an HKBU Alumnus.

Mr. CY Chan

**BBA in HRM (Class of 2001)
MSc in SHRM (Class of 2008)
Associate Director,
Talent Management
& Co-Owner**

